



Scouts

Skills for Life

**Our plan to
prepare better
futures**

2018-2023

Scouts 

Our mission

Scouting actively engages and supports young people in their personal development, empowering them to make a positive contribution to society.



What does Scouting do?



Across divided communities...



...greater social cohesion

In a time of uncertainty...



...happy, resilient citizens

With less community engagement...



...more civic participation

In an age of increased competition...



...improved social mobility

Our vision

By 2023 we will have prepared more young people with skills for life, supported by amazing leaders delivering an inspiring programme.





We will be growing,
more inclusive, shaped
by young people and
making a bigger impact
in our communities.

Our goals

Our plan is about building on the success of the previous plan; to continue to grow, become more inclusive, to be shaped by young people and to make a bigger impact in our communities

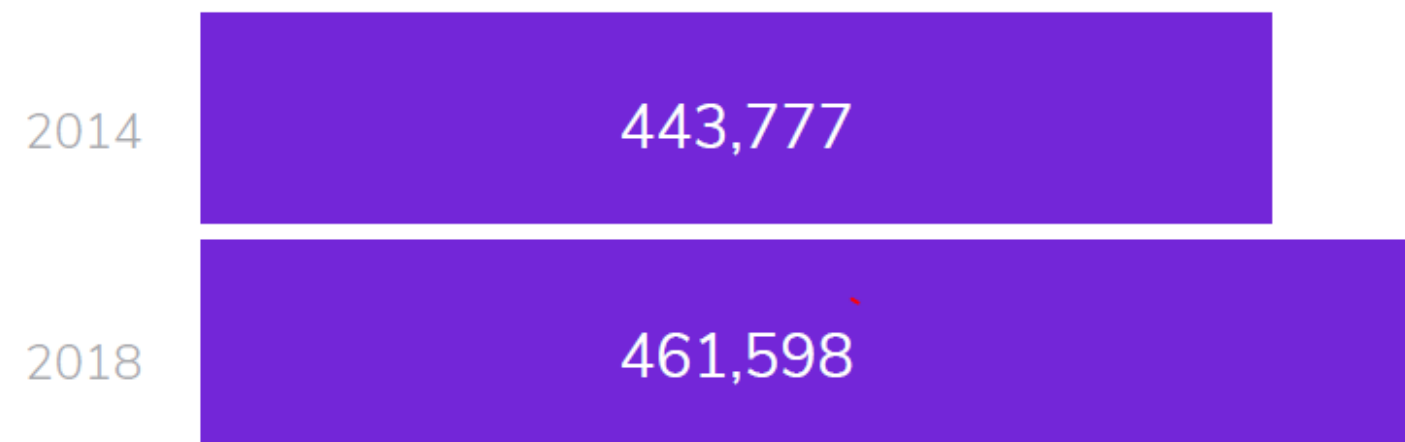
Growth

We have grown for the last 13 years, we want to continue that positive trend.

By 2023:

- 50,000 more young people
- 10,000 more Section Leaders
- 5,000 more Young Leaders

Number of young people (6-18) in Scouts



Data source: Scouts Annual Census Survey

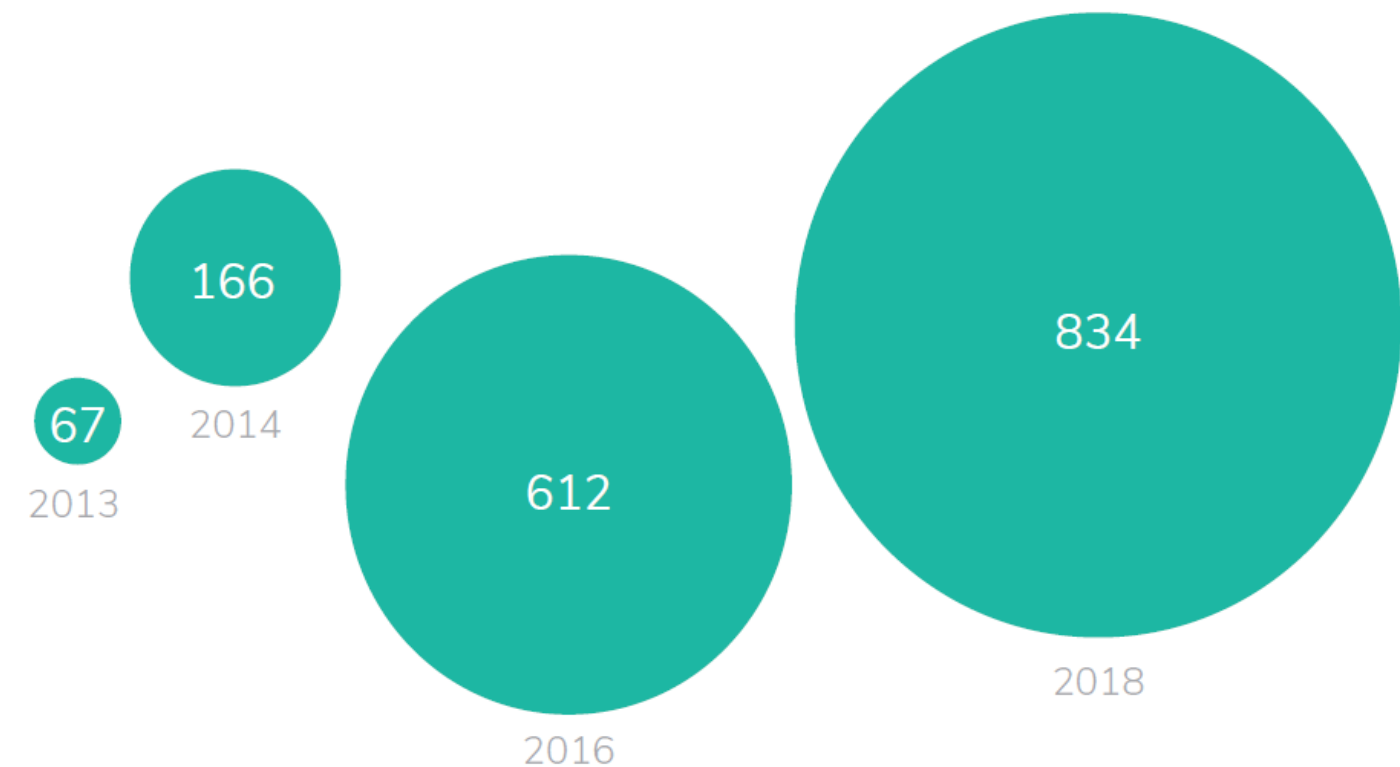
Inclusivity

We now have over 102,000 girls have started 834 sections in areas of deprivation since 2013

By 2023:

- Demographics of adult volunteers reflects society
- In 500 more areas of deprivation

Number of sections in areas of deprivation since 2013



Data source: Better Prepared and grant funded projects

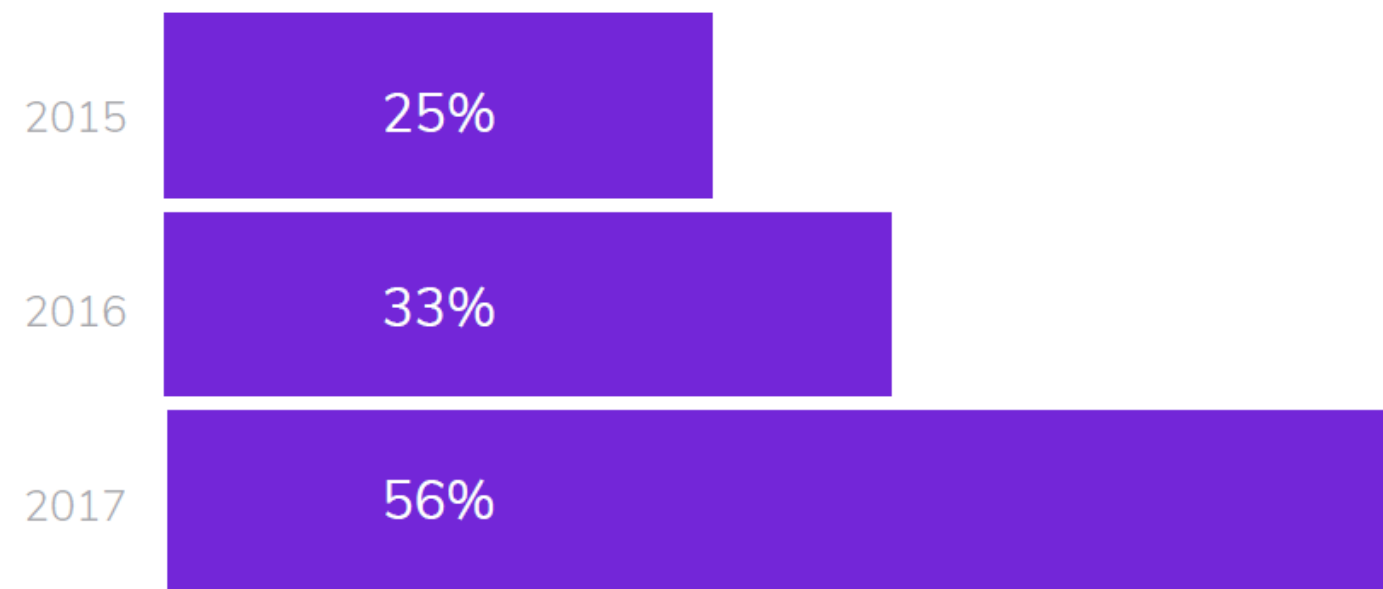
Community Impact

Since the launch of our social action campaign, A Million Hands, in 2015, over 250,000 young people took part in high quality social action

By 2023:

- 250,000 young people making a positive impact in their communities
- 50% young people achieve top awards

Percentage of sections taking part in a community impact project



Data Source: Your Programme Your Voice survey 2015/2017
Strategy survey 2016

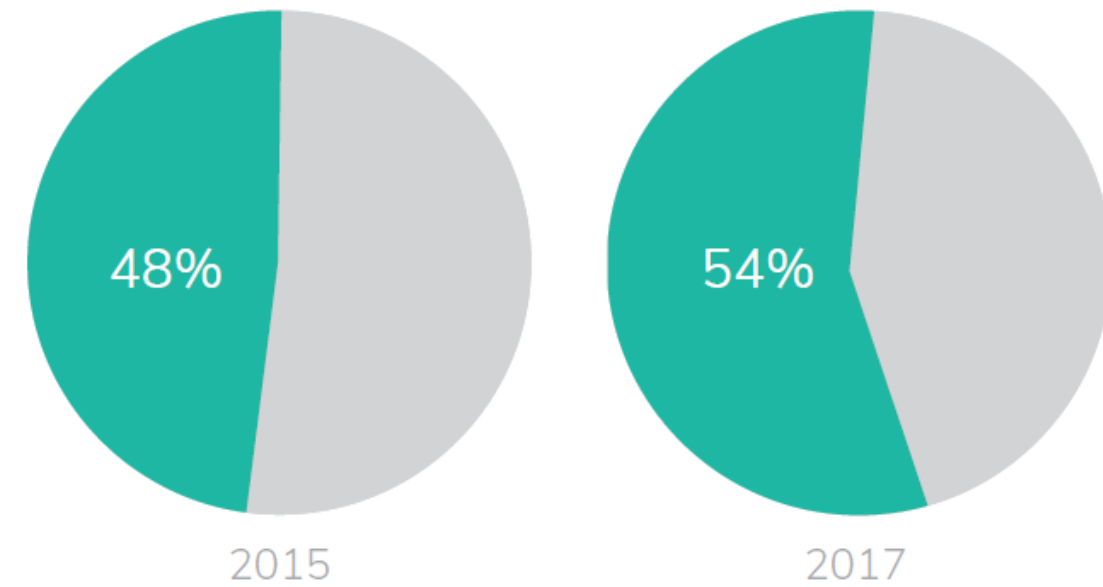
Youth Shaped

Our young people are shaping their experience and taking on leadership roles.

By 2023:

- 250,000 young people shape their Scouting experience
- 50% young people achieve top awards

Percentage of sections running regular youth forums enabling young people to shape their programme



Data Source: Your Programme Your Voice annual volunteer survey

Our pillars of work

Our plan is to make life easier for you, to support you to deliver an inspiring programme and to help recruit and retain more volunteers.

Programme

A fun, enjoyable, high quality programme consistently delivered and supported by simple (digital) tools.

People

More, well trained, better supported and motivated adult volunteers, and more young people, from diverse backgrounds.

Perception

Scouting is understood, more visible, trusted, respected and widely seen as playing a key role in society today.

Programme	People	Perception
Develop amazing section leaders	Transform adult recruitment	Roll out of updated brand
Digital programme planning	Simpler training (focus on practical skills)	Resources to promote benefits of Scouting
‘Off the shelf’ programme	Better online resources	Uniform review
Digital tools to track young people’s progress	Improve young people joining process	
Review 14-25 year old provision	Reach under-represented communities	
Links to employability skills	Scouting in Schools	
Partnerships to enhance the programme	Explore early years provision	

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What you can do

Our plan is about working together towards the same goals

Do more. Share more. Be more.



Growth actions

- checking the quality of your programme
- completing the training on how to plan and deliver a great programme
- ensuring all Groups have all sections
- running practical skills events for Sections Leaders
- appointing a District/County/Area lead for growth and development
- developing a District/County/Area growth strategy



Inclusivity actions

- carrying out an Inclusivity RAG Assessment for your section, Group or District
- setting a County/Area goal for starting sections in areas of deprivation and under-represented communities



Community Impact actions

- ensuring all sections run an A Million Hands (community impact) project or organise one at a Group or District level
- running a County/Area Community Impact Support Day



Youth Shaped actions

- holding regular youth forums
- delivering the Teamwork and Team Leader Challenge Awards
- ensuring young adults are on Group, District and County/Area executive committees
- appointing and supporting District and County/Area Youth Commissioners
- developing and implementing a Youth Shaped Scouting action plan



Be part of Skills for Life

Find out more on scouts.org.uk/ourplan